

Chickens & Eggs

Wisconsin Egg production during July 2015 was 107 million eggs, up 9 percent from last month, but down 10 percent from last year.

The average number of **all layers on hand during July 2015** was 4.31 million, up 4 percent from last month, but down 12 percent from last year. Eggs per 100 layers for the month of July were 2,484, up 5 percent from last month, and up 2 percent from last year.

United States egg production totaled 7.67 billion during July 2015, down 10 percent from last year. Production included 6.53 billion table eggs, and 1.14 billion hatching eggs, of which 1.06 billion were broiler-type and 83 million were egg-type. The total number of layers during July 2015 averaged 329 million, down 9 percent from last year. July egg production per 100 layers was 2,333 eggs, down 1 percent from July 2014.

All layers in the United States on August 1, 2015 totaled 329 million, down 9 percent from last year. The 329 million layers consisted of 271 million layers producing table or market type eggs, 54.6 million layers producing broiler-type hatching eggs, and 3.30 million layers producing egg-type hatching eggs. Rate of lay per day on August 1, 2015, averaged 75.0 eggs per 100 layers, down 1 percent from August 1, 2014.

Egg-type chicks hatched during July 2015 totaled 42.6 million, up 1 percent from July 2014. Eggs in incubators totaled 44.4 million on August 1, 2015, up 12 percent from a year ago. Domestic placements of egg-type pullet chicks for future hatchery supply flocks by leading breeders totaled 267 thousand during July 2015, down 3 percent from July 2014.

Broiler-type chicks hatched during July 2015 totaled 805 million, up 2 percent from July 2014. Eggs in incubators totaled 646 million on August 1, 2015, up slightly from a year ago. Leading breeders placed 7.43 million broiler-type pullet chicks for future domestic hatchery supply flocks during July 2015, up 20 percent from July 2014.

**Layers on Hand and Eggs Produced
Wisconsin and United States, July 2014 and 2015**

	Unit	Wisconsin		United States	
		2014	2015	2014	2015
Table egg layers in flocks 30,000 & above	1,000 layers	4,116	3,527	296,158	262,703
All layers on hand	1,000 layers	4,892	4,307	360,787	328,731
Eggs per 100 layers	eggs	2,433	2,484	2,357	2,333
Total egg production	million eggs	119	107	8,503	7,669
Table egg production	million eggs	(D)	(D)	7,404	6,525

(D) Withheld to avoid disclosing data for individual operations.

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- Cranberry Forecast
- August Crop Production
- Milk Production
- Farm Computer Usage

This Farm Reporter contains the results from the following surveys. Thanks for your help!

Milk Production Report
Cranberry Survey
Ag Yield Survey
Corn Objective Yield Survey
Layer & Egg Report

2015 Cranberry Forecast

The forecast for the 2015 cranberry crop is 8.41 million barrels, up slightly from 2014.

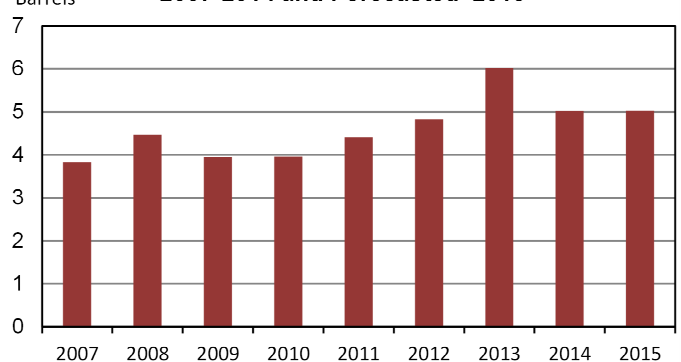
Many growers in Wisconsin reported damage due to cold winter temperatures. Even with the cold damage, most growers reported a normal to slightly better than normal season so far. In Massachusetts, grower comments were mixed. Some growers were optimistic, some were repairing bogs, and others reported problems with insects. Oregon and Washington producers expect 2015 to be a good year due to favorable weather conditions.

**Cranberry Production, States and United States:
2013, 2014 and Forecasted 2015**

State	Total production		
	2013	2014	2015
	Barrels 1/		
Massachusetts	1,852,300	2,070,000	2,114,000
New Jersey	547,500	652,000	585,000
Oregon	390,000	500,000	504,000
Washington	152,000	156,000	181,000
Wisconsin	6,015,600	5,022,000	5,028,700
United States	8,957,400	8,400,000	8,412,700

1/ A barrel weighs 100 lbs.

**Cranberry Production, Wisconsin,
2007-2014 and Forecasted 2015**



August Crop Production

Wisconsin

Wisconsin **corn** production is forecast at 505 million bushels. Based on conditions as of August 1, yields are expected to average 163 bushels per acre, an increase of 7 bushels per acre from last year. If realized, the yield will be the highest on record, 1 bushel above 2010. Corn planted acreage is estimated at 4.10 million acres. An estimated 3.10 million of the acres planted will be harvested for grain.

Soybean production is forecast at 90.2 million bushels. If realized, this would be the highest soybean production on record, 10 percent above the previous high from 2010. The August 1 forecast yield is 48 bushels per acre, 4 bushel above 2014. If realized, yield would be the second highest on record, trailing only 2010's 50.5 bushel per acre. Soybean planted acreage is estimated at 1.90 million acres with 1.88 million acres to be harvested.

Winter wheat production is forecast at 17.3 million bushels, up 6 percent from 2014. Yields are expected to average 75 bushels per acre, up 3 bushel from the July forecast and up 10 bushels from last year. If realized the yield would match 2012 for the second highest on record.

Oat production for grain is forecast at 14.7 million bushels, up 69 percent from last year. If realized, production would be the largest since 2003. The yield is forecast at 70 bushels per acre, up 3 bushels from July and up 8 bushels from 2014. Yield would be the highest on record, 2 bushels above the previous high.

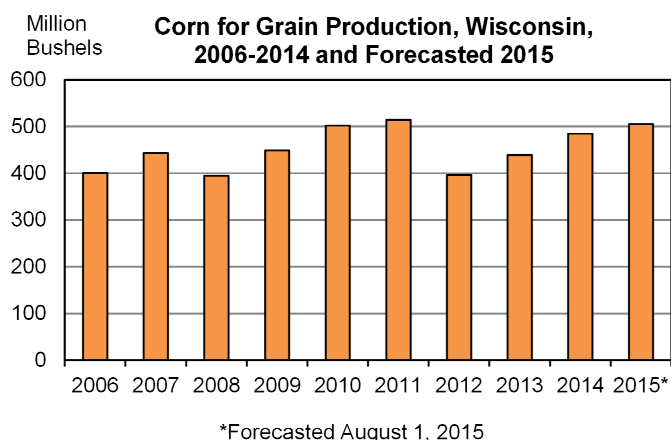
Wisconsin hay yield for **alfalfa and alfalfa mixtures** is forecast at 3.30 tons per acre, with a total production of 4.29 million tons, a 4 percent increase in production from 2014. The forecasted yield for other hay is 2.30 tons per acre, with a production of 805,000 tons. If realized, other hay yield would be the highest since 1997.

United States

Corn production is forecast at 13.7 billion bushels, down 4 percent from last year's record production. Based on conditions as of August 1, yields are expected to average 168.8 bushels per acre, down 2.2 bushels from 2014. If realized, this will be the second highest yield and third largest production on record for the United States. Area harvested for grain is forecast at 81.1 million acres, unchanged from the June forecast but down 2 percent from 2014.

Soybean production is forecast at 3.92 billion bushels, down 1 percent from last year. Based on August 1 conditions, yields are expected to average 46.9 bushels per acre, down 0.9 bushel from last year. Area for harvest in the United States is forecast at a record 83.5 million acres, down 1 percent from June but up nearly 1 percent from 2014. Planted area for the Nation is estimated at 84.3 million acres, down 1 percent from June.

All crop forecasts in this report are based on August 1 conditions and do not reflect weather effects since that time. The next corn and soybean production forecasts, based on conditions as of September 1, will be released on September 11.

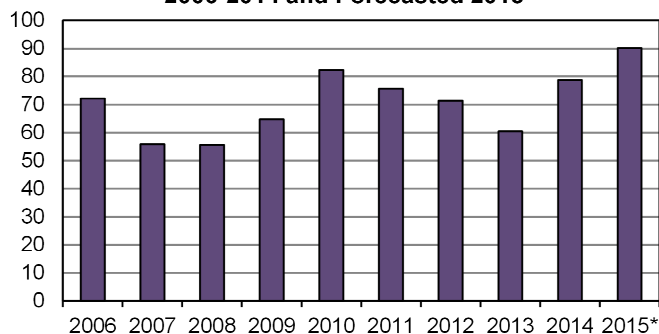


Area Harvested, Yield, and Production Summary – Wisconsin and United States: 2014 and Forecasted August 1, 2015

State	Area harvested		Yield per acre		Production	
	2014	2015	2014	2015	2014	2015
	1,000 acres				1,000	
WISCONSIN						
Corn(Bu)	3,110	3,100	156.0	163.0	485,160	505,300
Dry Edible Beans ¹	7.9	7.9	2,480	2,500	196	198
Hay, Alfalfa (Ton)	1,250	1,300	3.30	3.30	4,125	4,290
Hay, Other (Ton)	390	350	1.90	2.30	741	805
Oats(Bu)	140	210	62.0	70.0	8,680	14,700
Soybeans.....(Bu)	1,790	1,880	44.0	48.0	78,760	90,240
Wheat, Winter(Bu)	250	230	65.0	75.0	16,250	17,250
UNITED STATES						
Corn(Bu)	83,136	81,101	171.0	168.8	14,215,532	13,686,063
Dry Edible Beans ¹	1,665.7	1,701.9	1,753	1,721	29,206	29,287
Hay, Alfalfa (Ton)	18,445	18,337	3.33	3.39	61,446	62,092
Hay, Other (Ton)	38,647	38,202	2.03	2.09	78,352	80,008
Oats(Bu)	1,029	1,220	67.7	70.0	69,684	85,456
Soybeans.....(Bu)	83,061	83,549	47.8	46.9	3,968,823	3,916,448
Wheat, Winter(Bu)	32,304	33,329	42.6	43.2	1,377,526	1,438,278

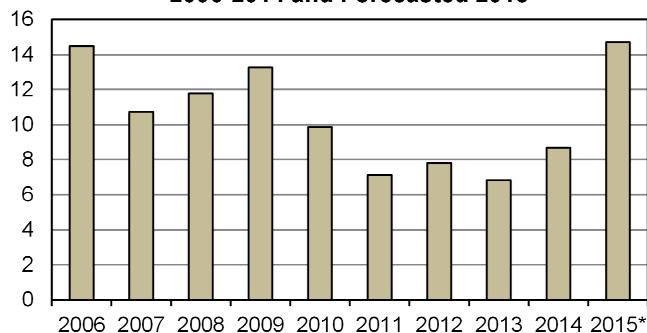
¹ Yield in lb; production in cwt.

Million Bushels
Soybeans Production, Wisconsin, 2006-2014 and Forecasted 2015



*Forecasted August 1, 2015

Million Bushels
Oats Production, Wisconsin, 2006-2014 and Forecasted 2015



*Forecasted August 1, 2015

U.S. Corn Supply and Use

CORN	2013-2014	2014-2015 (Est.)	2015-2016 ¹ Projections August
	Million bushels		
Beginning Stocks	821	1,232	1,772
Production	13,829	14,216	13,686
Imports	36	30	30
Supply, total	14,686	15,477	15,488
Feed & Residual	5,030	5,300	5,300
Food, Seed & Industrial	6,503	6,555	6,625
Domestic, total	11,534	11,855	11,925
Exports	1,920	1,850	1,850
Use, total	13,454	13,705	13,775
Ending Stocks, total	1,232	1,772	1,713
Avg. farm price (\$/bu)	4.46	3.65 - 3.75	3.35 - 3.95

¹ Preliminary

U.S. Soybean Supply and Use

SOYBEANS	2013-2014	2014-2015 (Est.)	2015-2016 ¹ Projections August
	Million bushels		
Beginning Stocks	141	92	240
Production	3,358	3,969	3,916
Imports	72	30	30
Supply, total	3,570	4,091	4,186
Crushings	1,734	1,845	1,860
Exports	1,638	1,825	1,725
Seed	97	98	92
Residual	9	83	40
Use, total	3,478	3,851	3,717
Ending stocks	92	240	470
Avg. farm price (\$/bu)	13.00	10.05	8.40 - 9.90

¹ Preliminary

Milk Production

Milk production in Wisconsin during July 2015 totaled 2.50 billion pounds, up 5 percent over the previous July. The average number of milk cows during June, at 1.28 million head, was unchanged from last month, but 9,000 more than a year ago. Monthly production per cow averaged 1,955 pounds, up 85 pounds from a year ago. This is the highest monthly milk per cow for July on record for Wisconsin.

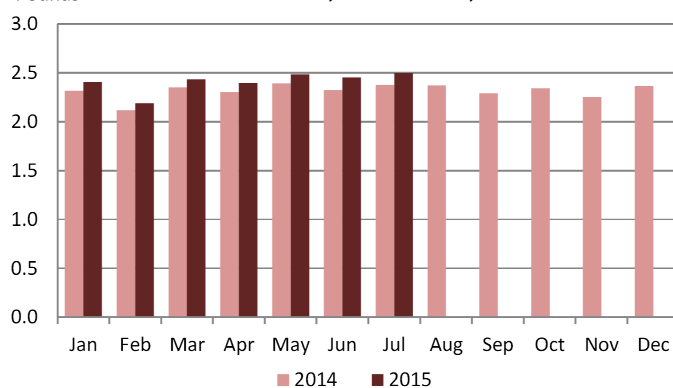
Milk production in the 23 major States during July totaled 16.6 billion pounds, up 1.2 percent from July 2014. June revised production at 16.4 billion pounds, was up 0.9 percent from June 2014. The June revision represented an increase of 40.0 million pounds or 0.2 percent from last month's preliminary production estimate. Production per cow in the 23 major States averaged 1,921 pounds for July, 12 pounds above July 2014. This is the highest production per cow for the month of July since the 23 State series began in 2003. The number of milk cows on farms in the 23 major States was 8.63 million head, 47,000 head more than July 2014, and 2,000 head more than June 2015. Milk production in the United States during July totaled 17.7 billion pounds, up 1.2 percent from July 2014. Production per cow in the United States averaged 1,893 pounds for July, 12 pounds above July 2014. The number of milk cows on farms in the United States was 9.32 million head, 54,000 head more than July 2014, and 1,000 head more than June 2015.

July Milk Production

State	Milk cows 1/		Rate per cow 2/		Production 2/		Production % chnge 2015/14
	2014	2015	2014	2015	2014	2015	
	Thousand head		Pounds		Million pounds		Percent
CA	1,779	1,778	1,980	1,915	3,522	3,405	-3.3
ID	579	586	2,115	2,105	1,225	1,234	+0.7
MI	394	409	2,120	2,170	835	888	+6.3
MN	460	460	1,670	1,740	768	800	+4.2
NM	323	323	2,130	2,040	688	659	-4.2
NY	615	619	1,920	1,970	1,181	1,219	+3.2
PA	530	530	1,690	1,730	896	917	+2.3
TX	470	462	1,840	1,850	865	855	-1.2
WI	1,271	1,280	1,870	1,955	2,377	2,502	+5.3
23-state total	8,583	8,630	1,909	1,921	16,381	16,581	+1.2

1/Includes dry cows. Excludes heifers not yet fresh. 2/Excludes milk sucked by calves.

Billion Pounds
Milk Production, Wisconsin, 2014-2015



Farm Computer Usage

Wisconsin

The proportion of Wisconsin farms owning or leasing a computer in 2013, at 73 percent, increased slightly from 2011, and is 7 percentage points higher than the U.S. percentage. Farms using computers for their farm business rose to 46 percent in 2013, up 10 percent from 2011 and 15 percent higher than the U.S. percentage.

DSL is the most common method of Internet access, with 43 percent of Wisconsin farms using it, down from 51 percent in 2011. Wireless access has increased 88 percent, from 17 percent in 2011 to 32 percent in 2013.

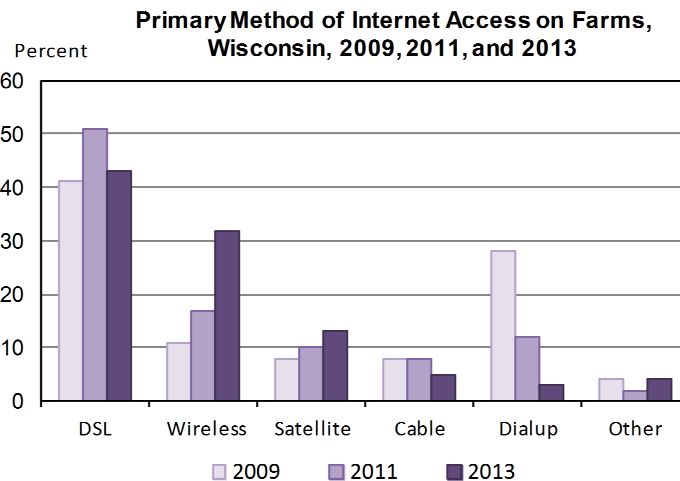
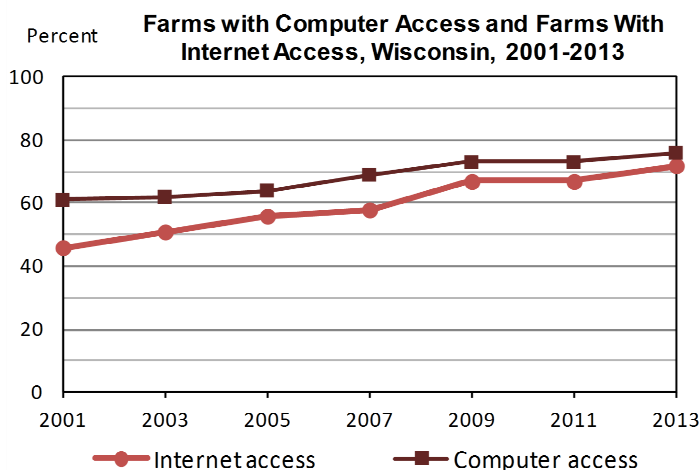
United States

A total of 67 percent of U.S. farms now have Internet access, compared with 62 percent in 2011. Seventy percent of farms have access to a computer in 2013, up 8 percentage points from 2011. The proportion of U.S. farms owning or leasing a

computer in 2013, at 68 percent, was up 8 percentage points from 2011. Farms using computers for their farm business rose slightly to 40 percent in 2013 compared to 37 percent in 2011.

For crop farms, 71 percent have computer access and 45 percent use a computer for their farm business in 2013, up 6 and 10 percentage points from 2011, respectively. Internet access for crop farms has increased to 68 percent in 2013, compared with 64 percent in 2011. In 2013, a total of 70 percent of live-stock farms have computer access and 66 percent have Internet access.

DSL was the most common method of accessing the Internet, with 35 percent of U.S. farms using it, down from 38 percent in 2011. Dialup access dropped from 12 percent in 2011 to 5 percent in 2013. Satellite and wireless were each reported as the primary Internet access methods on 17 and 24 percent of those U.S. farms with Internet access, respectively. Cable was reported as the primary access method on 13 percent of the farms, up slightly from 11 percent in 2011.



Farm Computer Usage, Wisconsin and United States

Farms	Wisconsin			United States		
	2009	2011	2013	2009	2011	2013
Percent						
With computer access	73	73	76	64	65	70
Own or lease computers	70	71	73	61	63	68
Use computers for farm business	41	42	46	36	37	40
With internet access	67	67	72	59	62	67
Purchase agricultural inputs over internet	13	17	17	13	14	16
Conduct agricultural marketing activities over internet	12	17	17	11	12	14
Access USDA/NASS reports over internet	10	8	9	7	7	8
Access other USDA reports over internet	13	16	16	12	13	14
Conduct business with any USDA web site	5	5	6	5	5	6
Conduct business with any other Federal government web site	4	4	8	4	4	5
Conduct business with any non-agricultural web site	41	43	47	33	35	40
Primary method of Internet Access						
Dialup	28	12	3	23	12	5
DSL	41	51	43	36	38	35
Cable	8	8	5	11	11	13
Satellite	8	10	13	13	15	17
Wireless	11	17	32	13	20	24
Other/Unknown	4	2	4	4	4	6



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